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### **Nouveau Riche Community Raises Over \$72k to Support The Frank Edward Piccolo Foundation**

Scottsdale, Arizona (December 9, 2009) – Since the debut of its on-site booth at the Nouveau Riche College in October 2008, The Frank Edward Piccolo Foundation (FEPF) has received tremendous support from the Nouveau Riche (NR) Community, enabling the foundation to support many national and local charities. FEPF is pleased to announce that, as of the October 2009 Nouveau Riche Real Estate Investment College, total funds raised by the NR Community during the five week-long College sessions exceeds \$72k.

During each College, FEPF introduces new opportunities for the NR Community to help make a difference in the lives of others, whether giving of their time or monetary donations, and have fun while doing so. At the FEPF booth, NR Community Members can learn about the many worthy charities supported by the foundation and numerous volunteer opportunities available across the country. FEPF also hosts activities at its booth, ranging from silent auctions with notable prizes including a Muhammad Ali-autographed boxing glove, to spreading holiday cheer to local nursing homes through personal cards, to voting for "Nouveau Riche High" Prom King and Queen in support of a nationwide prom program for seriously ill and/or handicapped teens, to photo opportunities with rock legend Alice Cooper, to casting votes for "Teacher of the Year", to an Easter baskets program to support our troops stationed overseas.

During the October 2008 and December 2008 Colleges, the NR Community contributed over \$14k to FEPF, with the Nouveau Riche Corporation making a generous matching donation, for a grand total of \$28k. These funds benefitted several organizations, including Help4Teenz, Judi's House, Starlight Children's Foundation, and Solid Rock Foundation. As the spirit of giving continued on to the April 2009 College, FEPF partnered up with NR and the Financial Advisors at the Peoria, Arizona, office of Smith Barney to support our troops through an Easter basket program. Many volunteers assembled Easter baskets filled with donated basket items and wrote personal messages to the soldiers. In April alone, the NR Community raised over \$6k, with Nouveau Riche Corporation matching, for a grand total of \$13k to support our troops and benefit Starlight Children's Foundation and Solid Rock Foundation. In July of 2009, FEPF boasts of raising over \$10k to support Starlight Children's Foundation and \$11k for Alice Cooper's Solid Rock Foundation! Rock legend Alice Cooper paid a special visit to the NR Community during a social

gathering where he personally autographed stone tiles, representing the cost of building one square foot of "The Rock" Teen Center, and offered participating donors the chance to take a photo with him. Most recently, during the October 2009 College, NR Community Members raised over \$7k to support the Starlight Foundation/FEPF Prom Program (hosted by FEPF, NR and Starlight) for terminally and chronically ill teens. Plus, through a Silent Auction featuring Alice-Cooper-autographed items, Community Members raised \$3k to support the Solid Rock Foundation's "The Rock" Teen Center project. Community Members also had the golden opportunity to make a difference in their lives and others by purchasing the newly released book, *Three Feet from Gold*, by best-selling authors Sharon L. Lechter and Greg S. Reid, as well as tickets to the Three Feet from Gold event (hosted by The Napoleon Hill Foundation). Sharon Lechter generously awarded twenty-five percent of sales proceeds made during the College to benefit the FEPF's efforts.

Thanks to the support of the NR Community and the contagious spirit of giving, FEPF is proving that "together, we CAN make a difference!"

**To learn more about The Frank Edward Piccolo Foundation, its charities of choice, and ways for you to get involved and give back to others, please visit: [www.FrankEdwardPiccolo.org](http://www.FrankEdwardPiccolo.org)**